

# Cincinnati Cincinnati

# Coffee Festival

Sponsorship **Packet** 

October 21-22, 2023

Benefiting



Sponsorship Contact: Bethany Miller at 937-658-3746 or bmiller@ohioriverfdn.org



### Partner with ORF



# **Sponsor the Cincinnati Coffee Festival**

October 21-22, 2023

Cincinnati Music Hall

241 Elm St. Cincinnati, OH

The Cincinnati Coffee
Festival is a major
fundraiser for Ohio River
Foundation. Thousands
turn out each year to
experience popular coffee
roasters, tea providers, fine
food purveyors, and live
music.

CincinnatiCoffeeFestival.com OhioRiverfdn.org



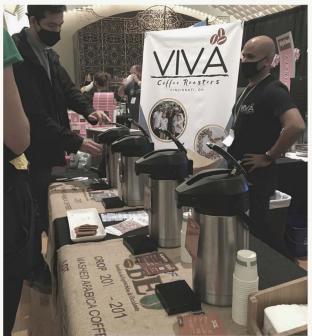


We can't do this work alone. We need support from companies like yours to continue this work.

FOR MORE INFORMATION CONTACT:

Bethany Miller at 937-658-3746 or bmiller@ohioriverfdn.org







# Cincinnati Coffee Festival

Benefiting:

Ohio

River

FOUNDATION

#### SPONSORSHIP MENU

Sponsorship details and benefits on next page.

#### BOLD

**NITRO** 

Presenting Sponsor \$10,000

**BREVE** 

Sponsor \$5,000

STRONG

**ESPRESSO** 

Sponsor \$2,500

CAFE

Vendor Sponsor \$1,250

**SMOOTH** 

**MACCHIATO** 

Sponsor \$1,000

LATTE

Sponsor \$500

#### SPECIAL SPONSORSHIPS

Do you have a specific interest in a certain aspect of the Cincinnati Coffee Festival? For example, would you like to sponsor the music or demo stage, a particular festival feature, or make an in-kind donation? Would you like to create a new feature for Coffee Festival attendees? Or maybe you have another sponsorship idea? We'd be happy to tailor an opportunity specifically for your business!

Please contact Bethany Miller at 937-658-3746 or bmiller@ohioriverfdn.org to learn more.



## **SPONSORSHIP**

## Cincinnati **Coffee Festival**

Benefiting **Ohio River Foundation** 

October 21-22, 2023

Cincinnati Music Hall

241 Elm St. Cincinnati, OH

#### CincinnatiCoffeeFestival.com OhioRiverFdn.org



#### Nitro (Presenting) Sponsor ..... \$10,000

• Name in event title (Cincinnati Coffee Festival Presented by - YOUR COMPANY)

- Periodic 'Thank You' messages from the main stage throughout the festival
- Logo on festival entry signage the entrance of Music Hall Ballroom
- Top sponsor recognition on CCF website (logo/link on sponsor page and homepage)
- Feature in CCF social media ad; inclusion in e-newsletters, social media posts, press releases
- Top recognition in Cincinnati Business Courier ad
- Top recognition on 24"x 36" sponsor boards (logo)
  - Boards are located at high traffic locations throughout the festival
- 30 VIP/weekend pass tickets | 25 general admission tickets

#### 

- Logo on festival entry signage the entrance of Music Hall Ballroom
- Sponsor recognition on CCF website (logo and links on sponsor page and homepage)
- Feature in CCF social media ad; inclusion in e-newsletters, social media posts, press releases
- Prominent recognition on 24"x 36" sponsor boards (logo)
- 15 VIP/weekend pass tickets | 15 general admission tickets

#### Espresso Sponsor ..... \$2,500

- Logo on festival entry signage the entrance of Music Hall Ballroom
- Sponsor recognition on CCF website (logo/link on sponsor page)
- Inclusion in e-newsletters, social media posts, press releases
- Logo included on 24"x 36" sponsor boards
- 5 VIP/weekend pass tickets | 10 general admission tickets

# Cafe Vendor Sponsor .....\$1,250 (Coffee festival-themed businesses only)

- Logo on festival entry signage the entrance of Music Hall Ballroom
- 10' x 10' in-line vendor booth
- 4 vendor passes
- Sponsor recognition on CCF website (logo/link on sponsor page and homepage)
- Feature with other vendor sponsors in CCF social media ad
- Inclusion in e-newsletters, social media posts, press releases
- Logo included on 24"x 36" sponsor boards
- Public relations opportunities\*
- 5 VIP/weekend pass tickets | 2 general admission tickets

For more info about being a vendor, visit https://CincinnatiCoffeeFestival.com/ vendor-information-2023/

#### Macchiato Sponsor ..... \$1,000

- Sponsor recognition on CCF website (company name listed on sponsor page)
- Sponsorship website link to be included in newsletters, social media posts, press releases
- Company name included on 24"x 36" sponsor boards
- 10 general admission tickets

#### Latte Sponsor ...... \$500

- Sponsor recognition on CCF website (company name listed on sponsor page)
- Sponsorship website link to be included in e-newsletters, social media posts, press releases
- Company name included on 24"x 36" sponsor boards
- 5 general admission tickets

\*Depending on media interest and coverage opportunities, vendor sponsors will get the opportunity to participate in CCF PR first, ahead of other vendors.

#### FOR MORE INFORMATION CONTACT:

Bethany Miller at 937-658-3746 or bmiller@ohioriverfdn.org

### 2023 Cincinnati Coffee Festival Sponsorship Form

CONTACT INFO		
Please print clearly.		
Company Name:		
Business type:	Website:	
Contact Name:	Email:	
Main phone: ()	Mobile phone: ()	
Address:		
City:	State:	Zip:
SPONSORSHIP LEVELS		
Please indicate your interests.		
Nitro \$10,000		
Breve \$5,000		
Espresso \$2,500		
Cafe (Vendor Sponsor) \$1,2	250	
Machiatto \$1,000		
Latte \$500		
PAYMENT		
Check included - payable to	o Ohio River Foundation. (\$50 ser	rvice fee for returned checks.)
Please charge my credit card	d. I understand there is a \$25 conv	enience fee.
Visa MC Co	C #:	
	Exp Date:	
	City:	
Signature:	Date:	